



## Santa's Helpers 2006



## WFAA-TV Santa's Helpers 2006 Fact Sheet

WFAA-TV's Santa's Helpers is celebrating its 37th year of collecting holiday toys for children throughout the Dallas/Fort Worth counties of Dallas, Tarrant, Collin and Denton. This is WFAA Chief Weather Anchor Troy Dungan's 31st anniversary as the official spokesman for Santa's Helpers. Joining Troy this year as a spokesperson for the toy campaign is WFAA Meteorologist Pete Delkus.

The 2005 Santa's Helpers Toy Drive was a huge success with more than 73,000 toys collected, providing holiday toys to more than 50,000 needy children throughout the four-county Dallas/Fort Worth area.

The 2006 Toy Drive is November 24 through December 19, 2006.

The 2006 Santa's Helpers Campaign Sponsors are Cadbury Schweppes Americas Beverages, Don Davis Auto Group, D.R. Horton America's Builder and Tom Thumb.

This year, Santa's Helpers is hosting 5 drive-thru events including:

- **Denton** - Thursday, November 30 - Denton Holiday Lighting Festival around the historic downtown square from 5 to 8 p.m.
- **Legacy Town Center** - Thursday, December 7, at the main plaza in front of the Marriott Hotel on Bishop Street, from 4 to 7 p.m.
- **Frisco** - Wednesday, December 13, at the Frisco Fire Station and Safety Town from 4 to 7 p.m.
- **Fort Worth** - Friday, December 15, located at 3401 Lancaster between University and Montgomery in front of the Will Rogers Memorial Coliseum Ticket Office and the Fort Worth Visitors Center, from 5 to 10 p.m.
- **Dallas** - Tuesday, December 19 (2 Locations)
  - In front of the **WFAA Studios** at 606 Young Street in downtown Dallas from 5 to 10 p.m.
  - In front of **WFAA studios at Victory Plaza** near the American Airlines Center from 5 to 10 p.m.

Over 35 community service organizations throughout the Dallas/Fort Worth area (Dallas, Tarrant, Collin and Denton counties) are approved to distribute toys to needy children, age infant through teen.

The community service organizations and agencies which are approved by Santa's Helpers include some of the following: Assistance Center of Collin County, CareFlite, Central Dallas Church at Washington Street Mission, Children's Medical Center, City of Fort Worth Cowboy Santa, Cummings Recreation Center, Dallas Life Foundation, Denton County Toy Store, The Family Place, Frisco Family Services, Genesis Women's Shelter, Martin Luther King, Jr. Community Center, Metrocrest Social Services, Mission Arlington, Oak Cliff Community Action Center, Operation Relief, The Salvation Army of McKinney, San Miguel Lutheran Outreach Program, Santa Cops, Services of Hope, Sharing Life Community Outreach, Texas Scottish Rite Hospital for Children, Urban League of Dallas, West Dallas Community Center and West Dallas Multipurpose Center.

All agencies within the Santa's Helpers program are approved based on their ability to coordinate applications from needy families, access the Salvation Army "Holiday Clearinghouse" modem system for cross-referencing of names, and to adequately cover zip codes in areas where there is the most need.

Additional support for the 2006 Santa's Helpers is generously provided by the Air Conditioning Contractors Association, Brinker International, Chamberlain Performing Arts, Dallas Chamber Orchestra, Dallas/Fort Worth Apartment Association, Dynamex, FedEx, the Noon Exchange Club of Rowlett/City of Rowlett, Select Floors Inc., Symphony of Toys, the Texas Glass Association, West End Charities, and numerous companies and individuals throughout the Dallas/Fort Worth area.

For additional information on drop-off locations and the Santa's Helpers calendar, please call our hotline at 214-977-6576 or visit [www.wfaa.com/santashelpers](http://www.wfaa.com/santashelpers). The Santa's Helpers office phone number is 214-977-6481.

Santa's Helpers requests that donations be new, unwrapped toys.

[Return to Santa's Helpers Main Page](#)

[Drop Off Locations](#)

[Event Schedule](#)

