

PSYCHOGRAPHICS:

Spectators were asked to describe
Airshows in a single word.

★ **Patriotic!**

★ **Exciting!**

★ **Clean!**

★ **Family!**

★ **Fun!**

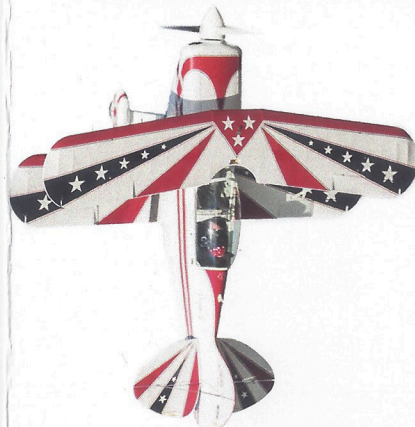
★ **Educational!**

★ **Thrilling!**



Primary reasons for attending airshows:

- ✧ Fascination with flight / love aviation
- ✧ Enjoyable for the entire family
- ✧ Kids wanted to see aircraft
- ✧ Low cost outing



Call (713) 893-SHOW
www.GrandTexasAirshow.com

Grand Texas Productions
3091 College Park Drive 240-98
The Woodlands, Texas 77384-8029

INDEPENDENCE WEEKEND

Saturday - One Day / Night Only!

★ GRAND ★ TEXAS AIRSHOW

CLEBURNE REGIONAL AIRPORT
CLEBURNE, TEXAS



- DC-3 Diner
- Warbirds on Display
- Classic & Current Cars
- Live Entertainment
- Community Expo
- Day & Night Aerobatics

Honoring our Heroes, Inspiring Our Future!

www.GrandTexasAirshow.com

Fuel the Fun! Call (713) 893-SHOW

SPONSORSHIPS:
Unique advertising opportunities
for promoting your company or brand!

Production Partnerships can be tailored to best meet your marketing goals and optimize your promotional budget, small or large.

Sponsor benefits may include:

- Category Exclusivity, Intellectual Property Rights
- Advertising & Promotional Benefits
- On-Site Direct Consumer Exposure including...
 - Display / Exhibit Space with Sampling
 - Professional Public Address Announcements
 - Signage / Banner Flags / Photo Op Backdrops
- Website, Social Media Ads & Logo Inclusion
- Hospitality & Perks for you and/or your key clients

All of our partners can take pride in their involvement in a patriotic community event that honors our military, educates and informs our guests, and inspires people of all ages to reach for new heights!

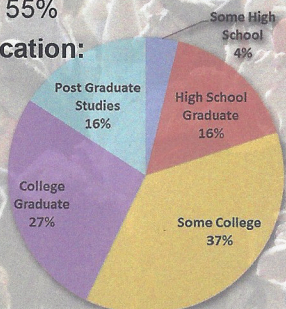
DEMOGRAPHICS: Airshows attract an impressive audience of active consumers.

Gender: Women 45% • Men 55%

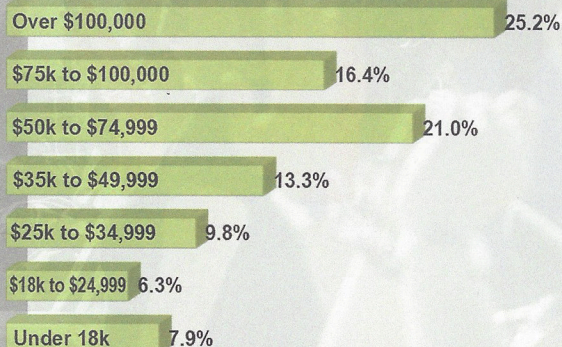
Age:

- Ages 18 - 25: 14%
- Ages 26 - 34: 20%
- Ages 35 - 49: 30%
- Ages 50 - 59: 19%
- Ages 60 - up: 16%

Education:



Annual Household Income:



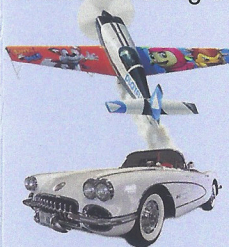
Source: International Council of Airshows Research

TOPGUN

PARTNER SPONSORS

TITLE / PRESENTING PARTNER

Get maximum exposure by linking your brand to one of these exciting event segments or the entire event!



- Airshow & Aircraft Expo
- Auto, Boat & Bike Expo
- Live Entertainment Stage
- Family Fun Zones
- Hospitality Areas / VIP Areas

AEROBATIC ACT / PERFORMER PARTNER

Spotlight your brand by presenting one of our day or night aerial attractions or live entertainment stage acts.

WARBIRD SPONSOR

Dedicate one of the rare, historic or unique aircraft on our living history ramp to your hero and garner attention for your brand or organization. Sponsorship of aircraft helps keep them flying, educating and inspiring spectators.



SPECIAL ATTRACTIONS / AREA SPONSOR

Place your corporate identity in front of fans at the event and across social media by becoming part of a special attraction such as a Star Car movie car replica, activity or specialty zone within one of the featured attractions.

EXHIBITORS & VENDORS

Directly connect with our audience with your own expo space. Ask about special Dealer Showcase space available within the Auto, Boat & Bike Expo!

PROGRAM ADVERTISING

Full color advertising in our souvenir programs.

VIP DEPOT / PHOTO PIT / PRIVATE CHALETs

Present one of our VIP areas or get one of your own! Treat your key clients, valued employees, friends, and family to a thrilling day they won't soon forget!

Even more opportunities are available.
Call today for more information & a custom proposal.

CALL NOW (713) 893-SHOW



BENEFICIARIES:

While your brand benefits from great promotional value, others benefit as well!

Shows like ours benefit the community in numerous ways. They stimulate the local economy & promote tourism. They connect people with businesses & charities. They even help preserve historic aircraft. These are just a few examples.



In keeping with our mission of Honoring America's Heroes & inspiring our future we directly support:

AVIATION EDUCATION

Whirly-Girls International is a non-profit organization of women helicopter pilots controlling over \$750,000 in annual aviation education grants and scholarships.

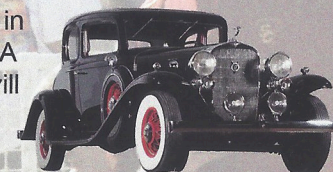
The Discover Aviation initiative supports our Student Airshow Team and will help to establish the annual Michael O. Krieger Memorial Aviation Scholarship.

VETERANS ORGANIZATIONS

The Johnson County Veterans of Foreign Wars (VFW) will be honoring a WWII Hero with a ride aboard a B-17 Flying Fortress bomber and raising funds raffling a ride.

A rally with the Combat Veterans Motorcycle Association will also help raise funds for the VFW & others.

The Auto Expo is presented in honor of Jeremy O. Allmon. A portion of registration fees will benefit the Allmon-Burgess Memorial VFW Post 12152.



COMMUNITY PARTNERSHIPS

Local school organizations, churches, non-profit and service organizations are invited to earn money for their causes when they work with us to produce the event.

Employers may provide volunteer support staff and/or sponsorship to establish a presence at the event for charities they wish to support.

For more information contact us through our website:

www.GrandTexasAirshow.com