

# Performance Press



Volume 27, Number 6

Bowling Green Assembly Plant

February 11, 2005

## NEWS TO YOU

Twelve employees are \$1,000 richer thanks to the Suggestion Program. Winners in the Involvement Award drawing this week are: **Dennis Weis, Ken Streible, Charles Todd, Steve Sodoma, Patty Carr, Jerry Prince, James Smith, Ryan Clemons, Jesse Burton, Eldon Renaud, Bob Coffman and Bruce Hastedt.**

Dale Carnegie classes are coming to the plant March 1. Look for more information in next week's Performance Press.

The Super Bowl MVP chose an XLR as his prize from the Cadillac lineup. **Deion Branch** picked the Bowling Green built vehicle over the CTS, STS, Escalade and SRX. He did so at the post-game press conference Monday in Jacksonville, Florida. Cadillac's sponsorship of the MVP Award puts fans in the "driver's seat" by allowing them to vote online for the player they felt deserved the award. Beginning in the fourth quarter, fans were able to cast their ballots. Branch is a wide receiver for the victorious New England Patriots. Fifteen on-site media members made up 80% of the MVP Award decision. This is the fourth year Cadillac has been the official vehicle of the Super Bowl.

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The first non-saleable Z06 basks in the sunlight after a rousing welcome by Bowling Green Assembly employees Friday.

## Z06 crosses the final line

Bowling Green welcomed the newest member of the Corvette family with the birth of the first non-saleable Z06 Corvette last week. It was greeted with cheers by a large number of employees who gathered for history in the making at about 2:30 p.m. Friday, February 4.

This was the first of five non-saleable Z06s that will come off line by mid-February. Two additional non-saleable buckets are scheduled, with the next one set for February 28.

Team Corvette combines the numerous attributes of the sixth-generation Corvette with the technology and winning determination from the C5-R program to take the new Z06 to the next level in total performance.

The new Z06 is the fastest, most powerful car ever offered by Chevrolet and General Motors. It offers an unprecedented level of capability and technology, making it one of the greatest performance values on the market. And with an unmistakably muscular appearance, the '06 Z06 has a visual attitude that

always looks ready to demonstrate Corvette's winning attitude to any challenger around the globe.

The new Z06 achieves 500 horsepower in an approximately 3130-pound (1419.7 kg) package and is expected to deliver 0-60 performance of less than 4 seconds, eclipse the quarter-mile in less than 12 seconds and deliver a top speed of more than 190 mph on a race track.

## C6 paces at the Daytona 500

During the national broadcast of "Fox & Friends" Tuesday, Chevrolet unveiled the new 2005 Corvette that will pace NASCAR's most prestigious event—the Daytona 500—on Feb. 20.

**Dale Earnhardt Jr.**, the 2004 Daytona 500 champion, was on hand to introduce the car.

"The pace car is based on the new 2005 production Corvette, which brings more power and precision to

*continued on page 4*

# ISO 14001

## 2005 Environmental Objectives

Reduce Hazardous Waste

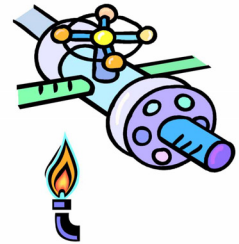


Increase Recycling



Reduce Volatile Organic Compound (VOC) Emissions

Reduce Energy & Water Usage



Reduce Paint Sludge Waste



Continually Improve  
Avoid & Prevent Pollution  
Reduce Waste  
Yes! Obey The Law



Quality Network



QNAS: WE CARE

(For Reference Only)



In case of emergency dial  
222  
If you are calling from your  
cell phone, dial 745-8222.

### GM steps on the gas

#### Turning landfill emissions into fuel.

Anyone who has stood by a garbage dump knows that rotting trash gives off a nasty stink. Worse, about 50% of the gas emitted by landfills is methane, a greenhouse gas that traps 20 times as much heat as carbon dioxide and contributes to climate change.

There's an elegant solution to these foul problems. Methane from landfills can substitute for natural gas in industrial boilers. It can also be burned to make electricity. Companies like General Motors, BMW, and S.C. Johnson are buying landfill gas to save money. It's cheaper than natural gas and helps clean the air.

GM burns landfill gas at five assembly plants, making it the largest industrial user of waste gas. Each plant cuts GM's energy bill by about \$500,000 a year, says **Joseph Bibeau**, who's in charge of GM's energy usage.

Landfill gas is considered green power by the World Resources Institute, a nonprofit that works with companies like GM on environmental practices. New technologies to trap and transport landfill gas have made such efforts more economical.

The EPA says 150 new landfill gas projects have been added since 1999, for a total of 375. Another 600 garbage dumps could be tapped as energy sources. "Until they stop adding waste to those landfills, there's no end in sight," says Bibeau.

### Safety glasses soon required for all employees

The plant will soon require all employees to wear approved safety glasses with side shields.

Plant-wide implementation of this requirement is tentatively set for May 1, said Safety supervisor **Dan Fisher**. This requirement is an effort to lower the number of recordable eye injuries, he said.

Eye protection is always recommended for industrial environments. A survey by the Bureau of Labor Statistics found that three out of five workers who suffered an eye injury wore no protection. Of those who did, 40 percent wore the wrong kind.

The type of safety glasses required by employees falls into one of three categories:

1. Employees already wearing approved prescription safety glasses but who need approved side shields.
2. Employees wearing prescription glasses that are NOT approved safety glasses. If you do not know if your glasses are safety glasses, contact the Safety department.
3. Employees who don't wear prescription glasses.

Safety glasses are available in General Stores.

Fisher said supervisors will contact their employees in the next few weeks regarding the type of safety glasses they need.



## Doorline finishes MOA training

Employees from 17-20 completed the Modern Operating Agreement training this week. The door line is the pilot group for the implementation of GMS in the plant.



From left to right: Brenda Scott, Frances Bailey, and Amy White of 17-20 participate in a training session on workplace organization.

Door line operators include **Lorett Allen, Frances Bailey, Debbie Billingham, Kenyon Jobe, Renold Lee, Brenda Miller, Cherrie Mirelez, Brenda Scott, Shareese Scott, Michael Waits,** and **Amy White.**

Workshop facilitators are **Mike Thorne, Bill Russell,** and **Brendan Sheehan. Skip Fenlon** and **David Nunley** are training to teach the workshop. These employees traveled to Springhill, Tenn. on Monday for Simulated Work Environment training where they participated in mock training

of building cars. During the mock building, some jobs had too much work and some too little. The training helped employees learn how to balance the workload.

Tuesday through Thursday the group had workplace organization (QN WPO) training in the 25-40 conference room. Workplace organization includes eliminating waste such as unnecessary parts and tooling. Friday the group will go through some supplemental training in Problem Solving, Andon, and Health & Safety.

"If we want to compete with other companies globally, we have to do this. Our jobs, our retirement depends on this," door line operator Amy White said.

Standardized work and workplace organization help to make the plant a better work environment. The employees on the door line said they also try to make it a fun environment. They celebrate birthdays and special occasions together and plan parties such as the Hawaiian/Jimmy Buffet party they had when they decorated and all wore Hawaiian leis.

**Debbie Billingham,** another door line operator, said, "We make a conscious effort to work together. We consider ourselves an adoptive family. We care about each other and support each other."

## GM BRIEFS

Monday, July 4, 2005, through Friday, July 15, 2005, has been designated as the 2005 Independence Week and Vacation Shutdown period for all manufacturing operations in the United States.

### GM RECOGNIZED AS ONE OF THE TOP 10 COMPANIES TO WORK FOR

General Motors has been listed by Hispanic professionals as one of the Top 10 Companies to work for in America, according to IHispano.com (<http://www.iHispano.com/>). IHispano.com is one of the leading career websites for Hispanic professionals; their list was compiled based on an extensive marketing survey of their Hispanic job seeking community. According to IHispano.com, their "Hispanic network feels that the support and willingness that General Motors has shown to reach out to the Latino community exemplifies a company that they would most want to work for."

This Top 10 recognition comes following a report earlier this month that General Motors was listed by LATINA Style Magazine as one of the Top 50 Best Companies in 2004, recognizing "the best companies for Latinas to work for and corporate America's policies and practices as they relate to Latina professionals."

### 2006 BUICK LUCERNE STRENGTHENS NEW DIRECTION FOR DIVISION

The 2006 Buick Lucerne captures GM's commitment to reshape Buick's model line with vehicles that have elegant designs, premium interiors and exceptional levels of power, comfort, quietness and quality. This new front-wheel drive sedan brings a fresh approach to the entry luxury segment by combining high-level technology and luxury features with a spacious interior.

Lucerne will offer six air bags as standard equipment: a dual-stage driver front air bag, an industry-first dual-depth front passenger air bag, side-impact thorax air bags and roof-rail curtain air bags. Lucerne is the first Buick offering Magnetic Ride Control, paired with StabiliTrak, to enhance ride performance.

Lucerne will be manufactured at GM's Detroit-Hamtramck Assembly Center, which received the Silver Plant Quality Award for North/South America in the 2004 J.D. Power and Associates Initial Quality Study. Pricing will be announced closer to launch.



This Corvette will Pace the Bud Shootout - Saturday Night February 12th on Fox @ 8 PM EST.

## THE FAST LANE

The Knights of Columbus will have a fish fry every Friday beginning February 11 through March 18. Times are 5:00 p.m.–7:30 p.m. and open to the public for dine-in or carryout. Dinners include choice of fried fish, baked fish, fried catfish, or fried shrimp, two side items, and a drink. Adults are \$5.50 and kids are \$3. Kids five and under eat free! The Knights of Columbus Hall is located at 911 Searcy Way (off Lovers Lane).

### MORTGAGE LENDING INFORMATION

To provide proof of income to a third party, employees need to have the following:

- Employee's Social Security Number
- GM Employer Code (11429)
- Six-digit Salary Key - employees can obtain this number by calling the GM Benefits and Services Center at 1-800-489-4646
- Instructions to obtain the Income Verification letter online at [www.theworknumber.com](http://www.theworknumber.com)

### RED AND BLACK DAY

Next Friday, Feb. 18 wear red and black to celebrate Black History Month. The plant's Diversity Committee has planned a special menu in the cafeteria next Friday. Choose from fried chicken, fried fish, turnip greens, white beans, candied yams, hush puppies, cornbread and peach cobbler. Entertainment will be provided at lunchtime by the plant's Diversity Choir. If you are interested in singing with this group, just show up at 5 p.m. Monday, Feb. 14 for rehearsal in the cafeteria.

Team meetings were cancelled this week due to the all employee meeting. The next team meetings are scheduled for February 23.

Congratulations to the Corvette/XLR UAW Basketball Team who won their last game 101-60 against SLK in the Parks and Recreation Industrial League. This brings their record to 6 and 2. Top scorer for our team was W.K.U. intern **A.J. Miles** with an astounding 47 points.

Famous Barr 2005 Used Book Sale is set for the Depot Branch Library, 401 Kentucky Street, Friday, Feb. 11 from 7 a.m. – 6 p.m., Saturday, Feb. 12 from 8 a.m. – 4 p.m., and Sunday, Feb. 13 from 1 p.m.— 4 p.m.

The **Performance Press** is published weekly for and about Bowling Green Assembly Plant employees. Story ideas and suggestions are welcome at any time. Please write or call:

Editors: **JANE BOWLIN** (270) 745-8217 (8) 281-8217  
e-mail: [jane.b.bowlin@gm.com](mailto:jane.b.bowlin@gm.com)

**SHERRY SOUTHERN** (270) 745-8141 (8) 281-8141

Reporter: **EMILY GRIES** (270) 745-8263 (8) 281-8263

Bowling Green Plant, P.O. Box 90006, Bowling Green, KY 42102-9006  
Human Resource Development • FAX (270) 745-8417



Farewell and best wishes to **Don Young** and **Randy Latham** of P.C. and L. who retired as of February 1, 2005.

## C6 at Daytona (continued from page 1)

drivers than any Corvette in history," said **Brent Dewar**, Chevrolet general manager. "The Daytona 500 provides a good opportunity to showcase the capabilities of the Corvette."

The design of the Daytona 500 Corvette pace vehicle includes elements that reflect the heritage and attitude of historic winning Corvette racecars. It is painted in Millennium Yellow with a black racing stripe centered across the hood, roof and trunk lid.

The Daytona 500 logo is displayed on each door along with Chevy's "An American Revolution" slogan on the rear spoiler.

Like the production version, the Corvette pace car is powered by a 6.0-liter V-8 LS2 engine that produces 400 horsepower at 6,000 rpm. Both have a top speed of 186 mph on a racetrack and reach 0-60 in 4.2 seconds.



**Alan Colvin**, editor, *Corvette Fever Magazine* and photographer **Jerry Heasley** were a familiar sight around the plant last week. The two were here to gather information and shoot photos of the build of the first non-saleable Z06 Corvette. The story will come out later this spring.