

The Fossil Ridge High School Cheerleaders and the Princess Alexa Foundation are teaming up to help bring smiles to the faces of critically and chronically ill children. We are in need of help from companies LIKE YOU!!!

What is Princess Alexa Foundation?

The Princess Alexa Foundation celebrates the spirit of seriously ill children through dress up and play. It was formed in memory of Alexa Aigner, a bright and beautiful four year old girl who passed away from neuroblastoma on June 25, 2008. The Princess Alexa foundation brings smiles and laughter to children across the United States. The foundation has dress up closets and characters that visit ill children in the hospital as well as dress up delivery. Children can go online and order their costumes and they are sent to their homes. For more information go to www.princessalexafoundation.org.

How can my business help?

The FRHS cheerleaders will be hosting a "TOUCH A TRUCK" fundraiser on Saturday, September 26th from 11:00 AM - 4:00 PM. Children ages 2-12 will pay \$3 to explore different vehicles such as fire trucks, ambulances, police cars, semi trucks, front loaders, cement trucks, bobcats etc. All proceeds from this fundraiser will go toward helping the Princess Alexa Foundation.

We are asking business **LIKE YOU** to bring your vehicle at 10:30 AM to the Fossil Ridge High School Parking lot. An employee or person from your business will need to stay with the vehicle. Children will come and explore and get to touch the vehicle. At 4:00 PM you may take your vehicle back to your business – YES IT IS THAT EASY!!!

How does my business benefit?

Not only will you and your employees have the great feeling of helping this foundation, but the FRHS cheerleaders will advertise your company on our website and at our September 24th football game against Colleyville Heritage High School. We also encourage businesses to distribute advertising material and information about your business at the event. We do expect radio and TV coverage.

How do I sign up to help?

Simply contact Hillary White, FRHS Head Cheer Coach, at Hillary.white@kellerisd.net or call 817-881-9914 to commit to assisting us with this event! We hope to See you September 26th to help bring smiles to some wonderful, brave and beautiful children!