

SPONSORSHIP PROGRAM

Cowtown Vettes was chartered in February of 1974 and has celebrated over 38 years of fun and excitement as members have come together to enjoy the camaraderie around *America's Sports Car* - the Chevrolet Corvette.

The general purpose of Cowtown is to encourage planned trips, social activities and other events for members of the club. The club acts as a source of technical information. It encourages safe & skillful driving on public highways and to own and enjoy the Corvette as individuals for the foregoing purposes.

The members of Cowtown Vettes participate in many activities and events from cruises, various charity functions, concours / car shows, along with various types of fun and competition events. These events include high & low-speed autocross, time trials, drags, funkhana, rallyes, track days and open road races.

In March 1975, Cowtown Vettes became affiliated with the National Council of Corvette Clubs (NCCC) as a 100% Club; we have always remained part of NCCC and the 280+ nationwide club affiliation and non-profit organization promoting the Corvette & benefits nationwide. Since NCCC is an organization of Corvette Clubs across the United States sponsoring Cowtown also offers you additional exposure nationwide.

Cowtown offers sponsorship opportunities at the Club level as well as at the individual event level. The event level options include our annual Corvette Show and NCCC Events.

With sponsorship of Cowtown, there are many opportunities for you to reach our members, guests and even beyond. Based on the level of sponsorship opportunity chosen, you also have varying opportunities to be front and center of our membership at our membership meetings and/or events.



SPONSORSHIP OPPORTUNITIES FOR A FEW OF THE EVENT ACTIVITIES

Cowtown Members participate in a wide-array of activities beyond social events and charity efforts; these include various competition venues as listed below. The events are both NCCC and non-NCCC events which gains visibility for us across the spectrum.

AUTOCROSS: A competition event where Corvettes are classed by year, engine type, & modifications. Vehicles run on a course with turns, straights, slaloms & various maneuvers, against the clock. The cars are run individually against the clock by members of Corvette clubs across the region and nation. These consist of Low-speed, high-speed and track-day events. Join us as a Sponsor and promote your product or service to Corvette Enthusiasts from around the Southwest!



DRAGS: This is a wheel-to-wheel competition set on either an eighth-mile or quarter-mile drag strip. National Record, Matching-Times and E.T. (bracket) Drags are NCCC-sanctioned events, where members of Corvette clubs across the region and nation join in friendly but serious competition. Your Sponsorship will bring the benefit of nationwide exposure!

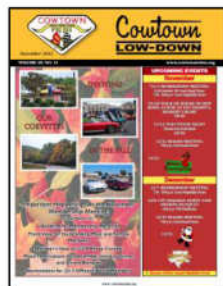


CONCOURS / CAR SHOWS: Exhibition of all years of Corvettes for workmanship, neatness, and cleanliness. Car shows vary from judged to people's choice shows. If the club level sponsorship doesn't fit your business offering or need, we also offer car show only sponsor opportunities.



Cowtown's (Continued from outside)

LOW-DOWN NEWSLETTER: [Cowtown's Newsletter](#) is distributed monthly to all members of the club; it is also posted on our website & linked nationally. Sponsors receive advertisement along with subscriptions based on Sponsor Level; an effective way to reach customers tailored to your needs! If you can't commit to become a sponsor at the club level, we do offer newsletter advertising at reasonable rates.



WEBSITE: [Cowtown Vette's award winning website](#) receives over 55,000 hits per year with over 128,000 pages viewed from the USA and around the world. Cowtown does offer a "Web Only" level of sponsorship opportunity if your products and offers fit that need better. Take your products and services to the next level of exposure through Sponsorship of Cowtown Vettes!



THERE ARE MANY OPPORTUNITIES for you to create awareness about yourself to our membership and many others through Sponsorship of Cowtown Vettes!!



SPONSORSHIP APPLICATION

SPONSORSHIP OPPORTUNITIES (unlimited quantities unless otherwise stated)

- ☐ Platinum Club Sponsor (maximum one)..... \$3,000+
- ☐ Gold Club Sponsor (maximum two) \$1,000
- ☐ Silver Club Sponsor \$750
- ☐ Bronze Club Sponsor \$500
- ☐ In-Kind Club Sponsor (Discounter)..... \$0
- ☐ Website Only Sponsor..... \$120
- ☐ Newsletter Only Full Page AD \$350
- ☐ Newsletter Only 1/2 Page AD \$200
- ☐ Newsletter Only 1/3 Page AD \$175
- ☐ Newsletter Only 1/4 Page AD \$150
- ☐ Newsletter Only 1/8 Page AD \$100
- ☐ NCCC Event Sponsor \$email us
- ☐ Car Show Primary Sponsor (maximum one) \$650+
- ☐ Car Show Gold Sponsor (maximum one) \$500
- ☐ Car Show Silver Sponsor (maximum two) \$250
- ☐ Car Show Bronze Sponsor (maximum five) \$100
- ☐ Car Show Display Space (10'x17') \$100
- ☐ Car Show Display Space (10'x10') \$75

YOUR INFORMATION:

Company Name: _____

Address: _____

City, State, ZIP: _____

Website Address: <http://www.> _____

Sponsor Contact Name: _____

Sponsor Contact Email: _____

Sponsor Contact Phone: _____

Primary Products / Services: _____

Signature: _____

mail: Cowtown Vettes – P.O. BOX 1974 – Fort Worth, TX 76101

email: CTV_Info@yahoo.com

SPONSORSHIP LEVI

As previously mentioned, sponsorship of Cowtown Vettes can be obt

Focus	Description	Platinum	Gold	Silver
	Sponsor Expenditure	\$3,000 & >	\$1,000	\$750
C L U B S P O N S O R	Exclusivity on Primary Product	✓	✓	
	Car Exhibition at Sponsor Location	✓		
	Displays CTV Awards & Club Info. at Location	✓		
	Logo / Link on CTV Website Home	✓		
	Sponsor Webpage w/Space to Promote Prim. Product / Reps	✓		
	Live Web Link on Website; Sponsor Page	✓	✓	✓
	Logo on the Front & Back Cover of NL	✓		
	CTV Newsletter Subscriptions	4		2
	CTV Newsletter AD - 1 page	✓		
	CTV Newsletter AD - 1/2 page			
	CTV Newsletter AD - 1/3 page		✓	
	CTV Newsletter AD - 1/4 page			✓
	CTV Newsletter AD - 1/8 page			
	CTV Awards & Holiday Party Tickets	4	2	2
	Speaking Time (minutes) / Meetings	10 / All	5 / 6	5 / 3
	Exhibition Space at CTV Meetings	✓		
	Invitation to CTV Activities	✓	✓	✓
	Recognition and Support	✓	✓	✓
	CTV Welcome Packet	✓	✓	✓
N S P O N S O R C O N	Display Space at CTV's Annual Event	✓	✓	
	Name Recognition on CTV's Event Awards	✓		
A S N H U N W A L S P V O E N T S T O E R	Promotion of Sponsor at Car Show Event	✓	✓	✓
	Display Space at CTV Annual Car Show	✓		
	Name / Logo on CTV Car Show Trophies			
	Top Billing on Show T-Shirts (1 sponsor)			
	Gold Level on Show T-Shirts (2 sponsor)			
	Silver Level on Show T-Shirts (5 sponsor)			
	Bronze Level on Show T-Shirts (7 sponsor)			
	Live Web Link on CTV Car Show Web Page	✓	✓	✓
	Sponsor Name on CTV Car Show Web Page (Donor / Goodie Bag)			
E R	Display Space at CTV's Annual Car Show (ea 10'x10' or 10'x17')			

Sponsorship is your chance to meet and leverage a partnership with several very simple and economical opportunities to effectively creat through the sponsorship of Cowtown Vettes.

Please look through this flyer for details around the sponsorship oport business needs and goals. We would welcome you to reach out to us to

ELS AVAILABLE

ained at the club or event level; the options are shown below.

Bronze	In-Kind	Web	NL ADs	CS-Primary	CS-Other	Donor
\$500	N/A	\$120	see below	\$650>	see below	see below
✓	✓	✓				
1						
			350			
			200			
			175			
			150			
✓			100			
0						
5 / 2						
✓	✓	✓				
✓	✓	✓				
✓	✓	✓				
✓	✓			✓	✓	✓
				✓		
				✓		
				✓		
					\$500	
					\$250	
					\$100	
✓	✓			✓	✓	
					✓	✓
					\$75 / \$150	

the Corvette owners of Cowtown Vettes & beyond! We offer te awareness of your business, services and product offerings

unities so you can decide which sponsor package best suits your discuss the various opportunities in more detail.